

SUNU SCARIA

UI/UX | WEB DESIGNER | UI DEVELOPER
www.sunuscaria.com | linkedin.com/in/sunuscaria

PROFILE

I am a UI/UX Designer with 10 years of design experience.
I am currently working as a Web Designer at The Works Store LTD (a UK retail company), where I contribute to the improvement of the company’s online presence.

PROFESSIONAL EXPERIENCE & SKILLS

The Works Stores LTD, UK. – Web Designer

Feb 2023 – Present

- Designed consistent user interfaces across the company website, aligning with brand and accessibility standards (WCAG 2.1 AA).
- Used Microsoft Clarity and Hotjar to analyse user behaviour and inform data-driven design decisions.
- Planned and executed A/B testing to validate hypotheses and optimise key e-commerce pages.
- Collaborated cross-functionally with product managers, developers, and stakeholders to deliver solutions.
- Participated in Agile sprints development cycle.
- Created wireframes, interactive prototypes, and design documentation to support smooth developer handoff.
- Improved the usability and interface of in-store POS systems, enhancing the overall customer experience.
- Developed and maintained design guidelines, and customised Power BI dashboards using JSON to align with the brand’s digital design system.

MicroObjects, India. – Senior UX Designer

Jan 2021 – Sep 2022

- Translated client requirements wireframes and designs by ensuring alignment with product goals and user needs.
- Designed mobile applications for both native (iOS/Android) and hybrid platforms.

Baker Hughes, India. – Senior UX Interaction Designer

Dec 2019 – Dec 2020

- Contributed to the existing design system.
- Designed screens for ERP oil and gas based webapps and developed via HTML, CSS, and jQuery.

MicroObjects, India. – UI Designer

July 2014 – Dec 2019

- Designing Mobile apps for Android and iOS devices.

ISPG Technologies Pvt Ltd, India. – Web UI Developer

Feb 2013 – July 2014

- Worked as a UI Developer for an e-commerce platform.
- Converted high-fidelity screen designs into HTML and CSS.

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Sponsorship Not Required

EDUCATION

MBA,

Annamalai University, India.
May 2020

BSc Visual Communications,

Annamalai University, India.
May 2015

SKILLS

Design

User Interface Design
Design Systems
Prototype
Visual Design
Wireframe
Responsive Design
Web Design

Code

HTML + CSS
JavaScript (jQuery)
Angular JS
Node JS

Research

Heuristic Evaluation
Usability Testing
Accessibility Audit
UX Research

Working Methods

Agile Processes
Design Sprint

SOFTWARE/TOOLS

Figma	Jira
Adobe CC	Webflow
Sketch	Miro Board
Protopie	Mural
Zeplin	Adobe After Effects
Monetate	Adobe Photoshop
Hotjar	Adobe illustrator
Google Analytics	