

# SUNU SCARIA

UI/UX Designer

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I am a UK-based UI/UX Designer with over 8 years of experience crafting seamless digital experiences, from mobile applications to full-scale web platforms. Coming from a front-end development background, I understand HTML, CSS, and JavaScript, which enables me to bridge the gap between design and dev. I thrive in cross-functional Agile teams, collaborating with product managers, developers, and stakeholders to deliver exceptional results.

## EXPERIENCE

### Digital Product Designer

EzBox Media Limited, UK. July 2025 – Present

As a Product Designer, I took complete ownership of the digital billboard application, ensuring the entire end-to-end user journey was seamless and intuitive. Beyond design responsibilities, I conducted usability and accessibility audits to identify issues early in the product lifecycle.

I also worked at a product level by raising Jira tickets, writing user stories and epics, and supporting the shaping of the product roadmap. Being involved from the early stages helped me contribute to both product development and process improvements, giving me hands-on experience across design, UX, and product responsibilities.

### Web Designer

The Works Stores LTD, UK. Feb 2023 – June 2025

I played a key role in improving the website experience across all major user journeys, including PDP, PLP, Basket, and Checkout. I took responsibility for optimising the entire website for mobile, tablet, and desktop to ensure consistent performance and usability.

I proactively reviewed and resolved accessibility issues, ensuring compliance with WCAG guidelines and improving navigation, readability, and interaction patterns. By designing user-friendly interfaces, running experiments, and collaborating closely with product managers and developers, I helped improve conversion rate, reduce friction, and enhance the overall customer experience.

### Earlier Experience in India

UX Designer – MicroObjects, India · Jan 2021 – Sep 2022

UX Designer – Baker Hughes, India · Dec 2019 – Dec 2020

UI Designer – MicroObjects, India · July 2014 – Dec 2019

To keep this CV concise and within one page, only key role summaries are included for earlier positions.

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Sponsorship Not Required

## EDUCATION

MBA – Human Resource - India

BSc Visual Communication – India

Google UX Certified

## UX & RESEARCH

Heuristic Evaluation

Usability Testing

Accessibility Audit

UX Research

## DESIGN

Visual Design

Responsive Design

Design Systems

Wireframing

Prototyping

## TOOLS

Figma

Adobe CC

Sketch

Cursor

## ANALYTICS

Monetate

Hotjar

Google Analytics

## TECH

HTML/CSS

JavaScript (jQuery)

## COLLABORATION

Jira

Miro